



UMASIPALA WASETHEKWINI UMEMA IZIPHAKAMISO KUBAHLELI BEMICIMBI ZOKUMBAMBISANA NAWO EKUKHANGISENI IZINDAWO ZOKUVAKASHA

UDurban Tourism kaMasipala weTheku umema abantu abanamakhono afanele, isipiliyonu futhi abasendimeni yotshalomali olwakhel-we phezu kwestisekele somkhakha wezokuvakasha ukuba balethe iziphakamiso zokukhangisa zokuvakasha maqondana nesikhathi sasebusika buka-2025/2026 kanye nesamaholide (Julai 2025 kuya kujanuvari 2026. Imicimbi ehlongozwayo kufanele ihehe kakhulu, ikhombise impilo nabantu abahlukahlukene baseThekwini, ikwazi ukuheha izivakashi zakuleli nezasemazweni angaphandle.

LESI simemo seseka futhi sihambisana nenjongo yePulani 2 yoHlelo Lwentuthuko Edidiye (IDP) lukamasipala weTheku lokuthuthukisa umnotho nokwakha amathuba omsebenzi okuhloswe ngakwa amathuba iTheku iTheku libe iyonu ndawo elangazelwa kakulu yizivakashi zakuleli nezasemazweni angaphandle ezizile ukuzungcebeleka noma ezzie ngebhizini noma ezzizothame imidlalo. Lokhu kuhphinde kuhambisane neSu LeTheku Lukuhela izivakashi elaphasiswa ngo-Oktoba 2022 lokwenza iTheku libe yilonia khaya lemidalo lase-Afrika.

LESI SIMEMO SIZOKWENZA UDURBAN TOURISM AKWAZI UKUMAKETHA ITHEKU NOKUGQUGQUZELA EZOKUVAKASHA NGOKWENZA LOKHU:

- Ukuhlela nokulawula ikuhalenda lemicimbi elihleleka kahle
- Ukwena ikuhalenda lemicimbi lihambisane kahle nezikhathi namasizini ezokuvakasha eThekwini.
- Ukuhlela amaphakheji ezokuvakasha eThekwini ngokumbambisana nabasemkhakheni wezokuvakasha ukuze kufakwe nemicimbi ehambisana nohlelo lokuvakasha lwaeso naleso sivakashi.

OKUBALULEKILE OKUFANELE KUQASHELWE:

- Labo izicelo/iziphakamiso zabo eziphumelele bazokwenza izivumelwano zokusebenza ngokumbambisana noMasipala weTheku isikhathi esithile, esizoya ngobukhulu bomcibi nokuhambisana kwavo nezinjongo ezithile ezhlonzwe
- Uma isiphakamiso somcimbni samukelwe bese usuku lwawo lushintshwe emva kokuba luvunywe uMkhandlu ngenza yobudedengu noma ukungahleleki komhleli womcimbni, lesi siphakamiso somcimbni sizobuyekewa kabusha kubhekwe imihlomulo yalolo bambiswano nokuhambisana komcimbni nezinjongo ezhlonzwe. Akukho siqinisekiso sokuthi luyokwamkulwa uguquko njengoba lowo mcimbni uyobe usungahambisani nekhalaenda ebiyisisekelo sokwamukewa kwawo.

INZHLOSO EZISEMQOKA ZALOLU BAMBISWANO:

1. Ukuheha izivakashi zakuleli nezamazwe omhlaba ukuba zivakasheli iTheku.
2. Ukuhlangisa nokubeka kahle iTheku ezipivakashini zakuleli nezamazwe omhlaba ukuze iTheku libonakale ezipivakashini.
3. Ukuhulisa umnotho nokwakha amathuba

emisebenzi emkhakheni wezokuvakasha kwabahamba ngamabhanoyi, umwagaqo novalandle.

4. Ukwandisa isibalo sabantu abasebenzisa zonke izinhlobo zezindawo zokuhlala izivakashi.
5. Ukwandisa isikhathi sokuhlala kwezivakashi eThekwini.
6. Ukuhuthaza ukusabalala kwezivakashi ziye ezindaweni ezahlukene okubalwa emalokishini nasezindaweni zokuvakasha zasemakhaya.
7. Ukuiveza nokuzibeka kahle kwabenzindaba emhlabeni wonke jikelele.
8. Ukuhola imihlomulo yesikhathi eside yeTheku ngokuhwebelana ngokushintshana, ukuthola utshomaloli lwezokuvakasha nokwakhiwa kwezintu eziyifa lesikhathi eside.
9. Ukwakha isisekelo sokugala izinto ezintsha nokwakha izinto eziyohlala isikhathi eside emkhakheni wezokuvakasha nemicimbi.
10. Ukuhlangisa izindawo zaseThekwini ezipivakashini zakuleli nezamazweni angaphandle ngemikhaksano yokuhangisa eyenziwa naphambi kwemicimbi, ngesikhathi sayo nasemva kwayo.

OKUDINGEKA EZIPHAKAMISWENI EZIFAKWAYO:

Iziphakamiso kufanele zibe neminingwane epelele ngemicimbi ephakanyiswayo, zihambisane ne-Event Profile Questionnaire (EPQ) esayinwe ngesandla.

IZIPHAKAMISO ZIZOHUNGWA NGOKUBHEKA LOKHU OKULANDELOYO:

- Abantu abahlosiwe nokulindeleke ukuba babe khona emcimbini (Abendawo, abakule lizwe nabasemazweni angaphandle).
- Isu lokuhela izivakashi ezipuma ngaphandle kweTheku.
- Amasu okuhangisa nokumaketha iTheku njengendawo yokuvakashela.
- Izilnganiso zokuthi umcibi uzokwenza muphi umethluka emnothweni weTheku kusukela ezindaweni zokuhlala izivakashi, amathuba omsebenzi nemali izivakashi eziyosebenzisa eThekwini.
- Abemithombo yezindaba obambisene nabo nabantu abakwazi ukufinyelela kubona (kufakwe nezincwadi zezivumelwano).
- Abaye abaxhasi onabo, okungabawa kubona uMasipala weTheku.
- Abazoheha abantu emcimbini njengamaciko, ama-influencer, o-MC, njl.
- Incacelo yokuthi uMasipala ungaahlomula kanjani kulaba bantu ababalulwe ephuzwini

elingenhla ukuggamisa iTheku njengendawo yokuvakashelwa.

IMININIWANE YEZIPHAKAMISO EZIFAKWAYO: IZIPHAKAMISO KUFANELE ZIHAMBISANE NALOKU:

1. Imininingwane epelele yemicimbi ehlongozwayo nokuthi iTheku lizohlomula kanjani kulu bambiswano.
2. I-Event Profile Questionnaire (EPQ) egcwaliwi futhi yasayinwa ngesandla.
3. Zone ezyine izincwadi noma imibhalo eding-ekayo ebalulwe kwi-EPQ.

Amafomu e-EPQ atholakala kuleli kheli: www.durban.gov.za nakuleli <https://tinyurl.com/EPQForm2025Et>

IMIGOMO NEMIBANDELA:

1. Zonke iziphakamiso kufanele zihanjiswe enhlokhohovisi yakwaDurban Tourism, phakathi kuka-8:30 no-16:00, phakathi nesonto, kuleli kheli:
- 90 Florida Road, Morningside, 4001, Durban.
2. Usuku lokugcina lokwamukelwa kweziphakamiso: 12 Junyi 2025, ngo-14:00. Ngeke zamukelwe iziphakamiso ezifike emva kwalesi sikhathi kanye nezithunyelwe nge-email.
3. Bonke abaletha iziphakamiso kuzodingeka basayine irejista lapho bezobe bezishiya khona. Amarejista asayiniwe ayadingeka uma sekwenziwa ucwaningo lwamabhu.
4. Ukuhnyelwe kweziphakamiso akusho ukuthi isicelo sakho sesamukeliwe noma sekuphasisiwe ukumbambisana nawe noma ukuxhaswa komcimbni wakho.
5. Maqondana nayo yonke imicimbi, emva kokuba iziphakamiso zayo zamukelwe uMkhandlu, kuzodingeka kusayindwe izivumelwano zokusebenza ngokumbambisana nabahleli bayo.
6. Yonke imicimbi kumele ihambisane nokulandela kwemithetho nemigomo yemicimbi njengoba ibekiwe:
- Emthethweni Wezokuphepha Emicimbini Yezimdlalo Nokungcebeleka (iSASREA)
- Emithethweni kaMasipala kanye nakwizingqubo nemigomo elandelwayo maqondana nemicimbi kanye
- Nemithetho nemibandela elawula ezoku-theng anokwenza imicimbi kuMasipala
7. Awukho umcimbni okuzokwenzwa ubambiswano nawo uma kukhona omunye umnyango kaMasipala weTheku onobambiswano nabahleli bawo.



BAMBISANA NETHEKU, INDAWO ENEMFUDUMALO UKEZEDLULA ZONKE MAYELANA NEMINYE IMININIWANE:

Ms Hlengiwe Dube on hlengiwe.dube@durban.gov.za

Ms Charmaine Nkosi via Charmaine.Nkosi@durban.gov.za [031 322 4164](tel:0313224164)

Skena iQR code ukuthola i-EPQ formu